





# BAASANA 2023

INTERNATIONAL CONFERENCE BENSON IDAHOSA UNIVERSITY, BENIN CITY, NIGERIA

**Conference Theme** 

# HUMAN CAPITAL AND DIGITAL ECONOMY FOR SUSTAINABLE DEVELOPMENT

**HYBRID** 

JULY 10-13, 2023

The Business and Applied Sciences Academy of North America (BAASANA) is an interdisciplinary, not-for-profit, professional association which seeks the dissemination of advanced knowledge and skills among scholars and practitioners of business, humanities and applied sciences toward resolving issues and problems of the 21st century. By sharing knowledge, expertise, and facilitating the transfer of know-how across the digital divide, BAASANA programmes seek to improve human conditions.

### Call for Papers

Scholarly papers, abstracts, proposals for panel discussions from all academic and applied disciplines in business, natural, social, behavioural sciences, including fields of applied humanities such as journalism, mass communication, linguistics, legal studies, educational administration, health sciences, environmental engineering, and IT technologies are being invited for presentation at the conference. Papers that address the following major themes, but not exclusive to them, are encouraged for submission: Human capital development, Governance, Information technology, Health and environment, communications, Education, English, Languages, Cultures, Engineering and applied research, Physical and Life Sciences, Social and management sciences.

### Submission Deadline

The paper submission deadline is August 28th, 2022. Earlier submission is highly encouraged especially for international participants. Interested scholars are advised to submit abstracts (not more than 250 words) and panel proposals (not exceeding 500 words) (including the title, author's name, address, and email address) at **presidentbaasananig@gmail.com**All submissions must be done online.

# Conference Registration

Conference registration fee for International Participants is \$200 for presenters/panelists if paid by Oct 30, 2022 and \$250 if paid after Oct 30, 2022. Local Participants: N35,000 if paid by Oct 30, 2022 and N40,000 if paid after Oct 30, 2022. Payment by bank transfer, MoneyGram, and Western Union are acceptable. The regular registration fee will cover the conference material (name badge; printed program, the publication of paper/abstract in the Conference Proceedings), admission to all conference sessions, activities, and meals, snacks, and tea/coffee breaks.

### **Publications**

BAASANA publishes proceedings of conferences at www.baasana.org. Proceedings for the 2023 International Conference will be published in October, 2023 and it will be indexed by Thompson Reuter in December 2023.

# **Important Dates**

Deadline for abstract/Paper/Panel Proposal - August 28, 2022

Notification of Acceptance - September 15, 2022

Deadline for Registration - October 30, 2022

Submission of Full Papers for Proceedings - December 31, 2022

Keynote Speaker: TBA